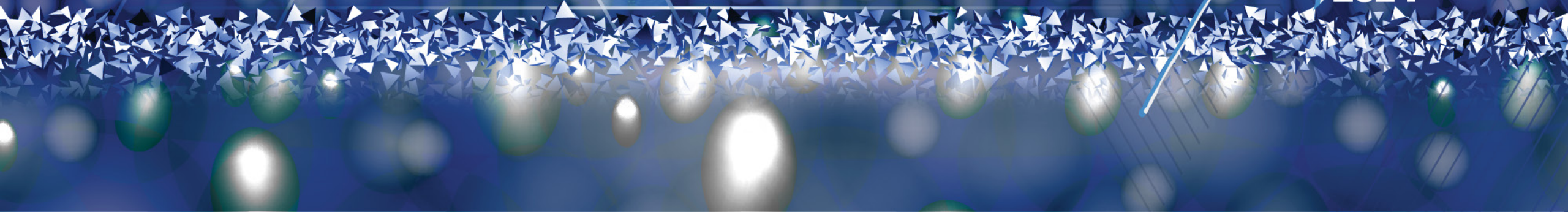


Alliance 
Insurance اللانيس للتأمين



COMPANY
profile
2024



Chairman Message

Welcome to Alliance Insurance (P.S.C), where reliability and innovation have shaped our legacy and paved the way to our prominent success story. Since its inception in 1975 in the United Arab Emirates, Alliance Insurance has gained an in-depth understanding of the subtleties that help to smoothen out insurance transactions, leading to an effortless and trouble-free experience.

Reliability and transparency have earned us the trust of our partners and clients, cultivating sustained partnerships. We are committed to exceeding your expectations and offering the most versatile insurance programs that are tailor-made to your needs while not compromising the peace of mind you deserve.

Our mission remains steadfast: to provide innovative insurance solutions created by our dedicated staff, who possess broad market knowledge, industry experience, and significant flexibility to align with market dynamics.

We want to welcome you to partner with us and experience the best-in-class insurance services, allowing us to reap the benefits of fruitful cooperation.



● **Mr. Ali Mubarak Ali Al Soori**
Chairman

CEO Message

s we navigate through the constantly changing landscape of the insurance industry, I am filled with immense gratitude and pride to lead such a dedicated and passionate team at Alliance Insurance Company. Our journey has been characterized by resilience, innovation, and an unwavering commitment to safeguarding the dreams and aspirations of our valued policyholders.

In life and general insurance, we grasp that our role is more than just policies; it's about securing futures, offering comfort, and assisting when the unforeseen happens. Every day, we work toward the safety and welfare of people, families, and businesses, and that's a responsibility we take very seriously.

Our success results from the collective efforts of every team member who brings their unique skills and dedication to the table. I want to express my profound appreciation for your unwavering commitment to excellence. Together, we have achieved significant milestones, and I am confident that the path ahead holds even greater opportunities for growth and impact.

Innovation remains at the core of our strategy. As the insurance landscape continues to evolve, so do the needs of our customers. We must proactively embrace technological advancements, data analytics, and digital solutions that enhance our operational

efficiency and elevate the overall customer experience. Let us continue to pioneer new ways to connect with our clients, anticipating their needs and providing solutions that go beyond their expectations.

Our commitment to social responsibility is an essential part of who we are. In addition to our financial contributions, we actively seek out programs that positively impact the communities we serve. By being socially conscious, we fulfill our corporate obligations and promote empathy and compassion within our organization.

Looking forward, let us draw inspiration from tomorrow's endless possibilities. We must remain flexible, adaptable, and always forward-thinking. Our commitment to achieving excellence and putting our customers first will undoubtedly lead us to new heights of success.

Thank you for your unwavering dedication, hard work, and resilience. Together, we will keep working towards a future where people and businesses can feel secure, supported, and confident in pursuing a better life. Let's strive towards success, growth, and making a positive impact.



● **Mr. Aimen Saba Azara**
Chief Executive Officer

About Us

Welcome to Alliance Insurance (P.S.C), the UAE's trusted insurer for over 45 years. Our comprehensive insurance products reflect our commitment to exceptional customer service, security, and reliability. Our flexibility and experience allow us to offer a range of options for both Life and General Insurance, providing our clients with choices that suit their needs. With a broad network of branches throughout the UAE, we are well-positioned to serve our clients quickly and conveniently.

Our Commitment

Since the early days, our reputation as a leading service provider has grown by putting customers first, a philosophy at the heart of our continued success. Our experience, expertise, professional partnership, and flexible approach give our clients confidence that their needs are safeguarded.

Mission

To be among the leading preferred Insurer in the UAE across all lines known for the highest quality service and reliability level.

Vision

To continue to provide innovative and professional insurance solutions with a customer-centric approach.

WHY US?



A – EXCELLENT RATING

AM Best Financial Strength rating of 'A-'(excellent) & credit rating of 'A-' for the past 15 years.



MORE THAN 45 YEARS IN SERVICE

One of the few leading composite insurers in the UAE started in 1975 under a decree by H.H. Sheikh Rashid Bin Saeed Al Maktoum.



SOLVENCY

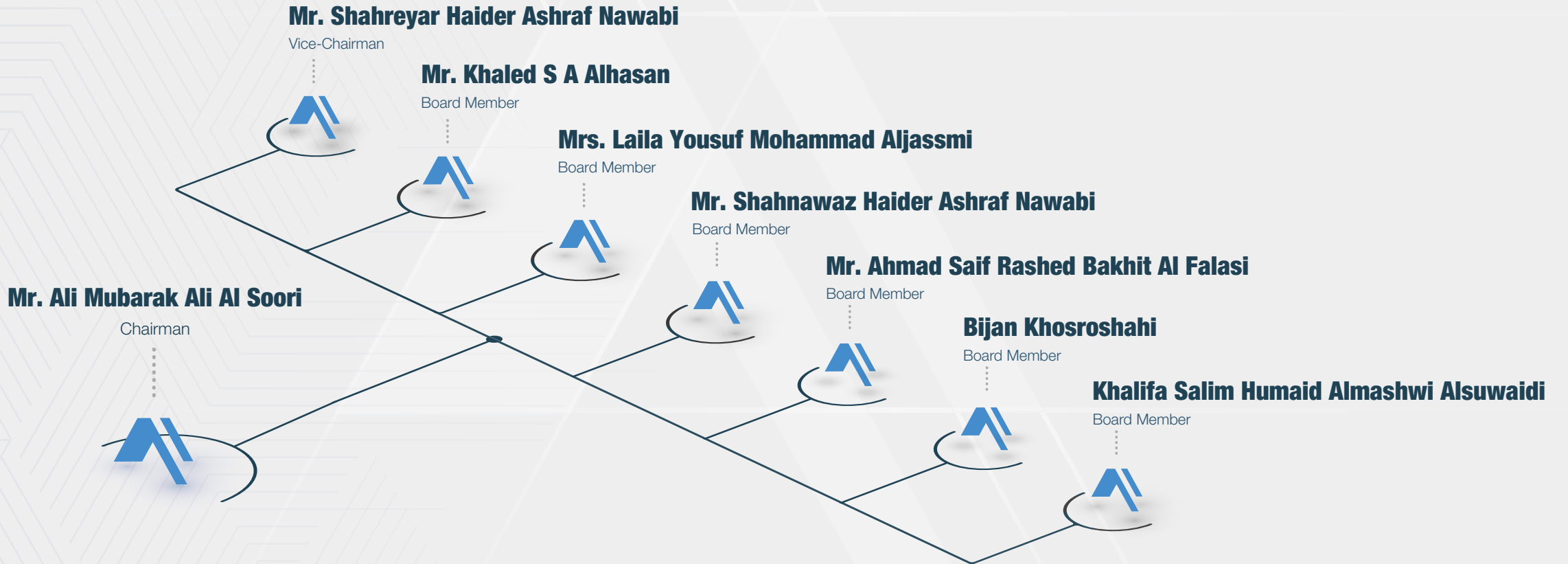
Solid capital position and solvency ratio averaging 206 % over the past four years.



A- RATED REINSURER

Ties with leading 'A' rated international reinsurers.

Board of Directors



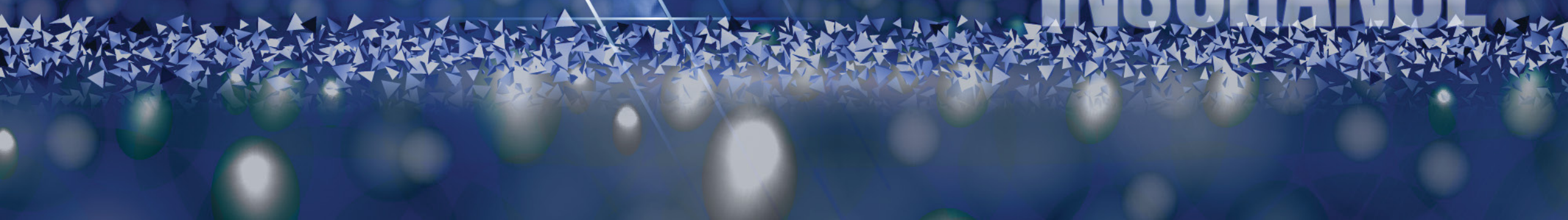
Our Services

A hand holds a clipboard with a checklist of services: HEALTH, LIFE, MOTOR, and GENERAL. The background features a man sitting on the ground under a storm with an umbrella, and another man standing under an umbrella.

- HEALTH
- LIFE
- MOTOR
- GENERAL



LIFE INSURANCE



Individual Life Products

Term Plans

Term Life Insurance plans protect you and your family financially in case of an eventuality.

These plans protect a specific term at a very affordable cost. You can decide to include Additional Optional benefits if needed.

Endowment Plans

Endowment Plans are designed to pay a lump sum on maturity or demise of the Life Assured.

It provides risk-free Savings in combination with Life Insurance protection. The Annual Bonus declared by the Company gives you the additional growth to your regular savings without market risks.

Money Back Plans

QUANTUM FOUR and ANTICIPATED ENDOWMENT are two of our well-known plans that provide you with Cash maturities at regular pre-determined intervals during the policy term with complete Life Insurance throughout the policy term.

The yearly bonus is payable at the final maturity, giving the additional growth without any stock market risks.

Group Life Products

Group Life

Our Company provides a comprehensive life insurance coverage plan for your valued employees. Our approach is tailored to meet your organization's unique needs and financial budget. You can choose from various options, including a multiple of the employee's salary or a fixed sum assured. We aim to ensure your employees and their families receive financial support during hardship. Rest assured, we are committed to providing you with a personalized and dependable insurance plan.

Group Personal Accident

In case of an unfortunate accident while on duty, a group personal accident insurance policy can be relied upon to provide financial security. This coverage is designed to cater to all expenses that are related to injuries or fatalities that may occur.

The benefits of having this insurance policy are especially significant for employees who work in construction or heavy-duty professions, as it can assist in covering the costs of medical expenses and lost wages resulting from an injury.

Group Credit

Group Credit Assurance can protect financial institutions offering loans from risks associated with loan issuance in case of borrower death, disability, or job loss, ensuring institution safety up to agreed limits.



HEALTH INSURANCE

Health Insurance Plan

Individual Insurance Plan

1 UP TO 10 Members

Insurance for families or your dependents falls under this category.

Local Plans
Retiree Plans
Global Plans

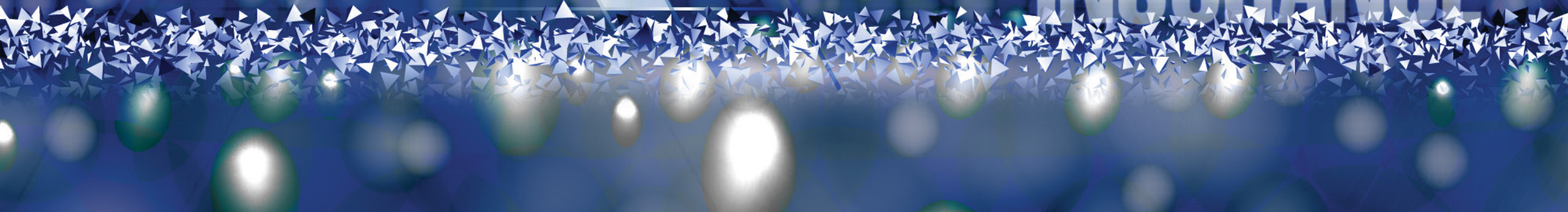
Group Insurance Plan

We provide health insurance to corporate employees from twenty members and above.

Large Corporates
SME (Enhanced Benefits)



GENERAL INSURANCE



General Insurance Products

Business	Package	Personal
<p>Property Insurance Engineering Insurance (Construction & Operational) Marine Cargo & Hull Insurances Aviation Insurance Public & Products Liability Insurance Motor fleet Insurance Miscellaneous class of Insurance</p>	<ul style="list-style-type: none">- Joint Owners Package Insurance (Strata Insurance)- Building Owners Package Insurance- Hotel Comprehensive Insurance- Office Multi cover insurance	<p>Home Protection Insurance Travel Insurance Yacht Hull & Liability Insurance Motor Vehicle Insurance</p>



MOTOR INSURANCE



Motor Insurance Products

TPL, Loss & Damage (Comprehensive Policy)

It covers own damages, damages caused to a third party, and whether the accident is your fault, not your fault, or a hit-and-run situation.

*Certain deductibles apply

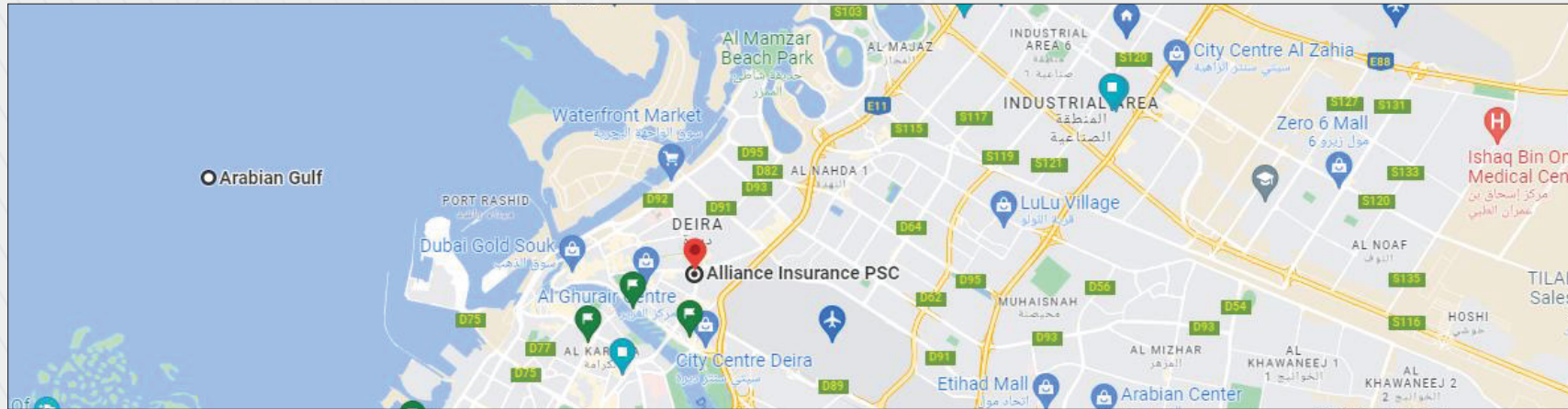
Third-Party (Liability Policy)

It covers damages caused to a third party.

Our Major Clients



Contact Information



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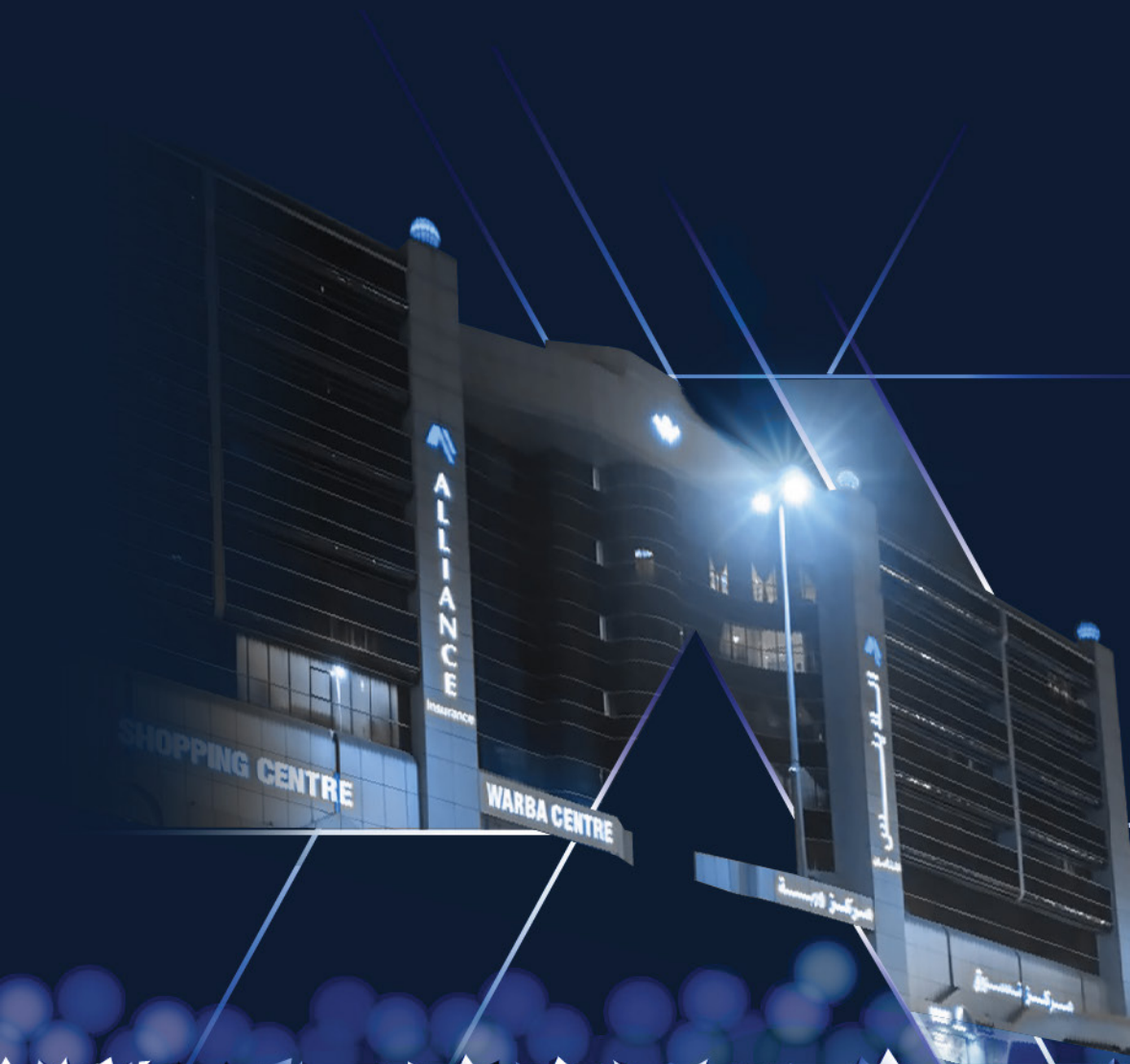
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